

# CURRICULUM VITAE / RESUME

## Drs. JOHAN SCHAEFFER (MA)



As a professional content editor/producer I've worked on many different projects, specializing myself in science television. My ambition to travel and work around the world allowed me to diversify my experience and broaden my horizons. The Netherlands, Saba and Malaysia have shaped me into an all-rounder, creatively solving problems and consulting in communication anywhere, anytime.

### FACTSHEET

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Date of birth: May 6<sup>th</sup>, 1982  
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English (fluent),  
German (reading)  
French (reading)  
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### THE NETHERLANDS

Content Editor - Researcher

Science Journalist - Producer

TELEVISION - ONLINE - FILM STUDIES

### SABA

Project Coordinator - Manager

Communications Officer

HERITAGE - NATURE - HUMAN RIGHTS

### MALAYSIA

Head of IT & Media

EDUCATION

creative  
writing

production  
journalism  
content media nature

storytelling  
cultural social  
science

visual  
communications



## INTRODUCTION

Thanks to working and living around the world I have gained very diverse working experience. This has turned me into a solution oriented 'jack-of-all-trades'. That being said, my heart goes out to sharing beautiful stories with as large an audience as possible. I like to call myself a visual storyteller, creating content for all kinds of media. I just love to take the seed of an idea and develop that into a full-grown (media) product, be it a full series of tv-episodes, online media or just a short tv-item. The challenge is always to spark interest and to keep the audience hooked. The least you can accomplish is that the next day, your audience will remember and spread your story. Far better of course is it if the item is the talk of the day.

When at work, having a clear picture of the goal of what I'm doing, is a strong motivator. I will always have the 'big picture' of a project, and the strategy to achieve that, in the back of my mind.

Create many sparks and there will be fire!

## RECENT WORKING EXPERIENCE (SABA)

### ***Body, Mind & Spirit – AIDS Support Group Saba Foundation, Saba, Caribbean Netherlands***

Aug 2015 – Projects Coordinator / Manager  
*Creating, coordinating, organizing and executing projects and activities for BMS' core fields of works: health, human rights and quality of life. Managing the office and assisting the board in formulating a vision and mission to keep evolving.*

### ***SABARC (Saba Archaeological Center), Saba, Caribbean Netherlands***

May 2014 – April 2015 General Manager  
*Managing the 3 main tasks of SABARC: Establishing a cultural heritage center, coordinating community and youth projects, managing archaeological activities on Saba.*

### ***Saba Conservation Foundation, Saba, Caribbean Netherlands***

Mar 2013 – April 2014 Communications Officer / Trail Shop Manager  
*Taking care of external communication for the Saba Conservation Foundation and the parks the foundation takes care of (Saba National Park, Saba National Marine Park, Saba Bank Marine Park). Keeping office in the Trail Shop, serving tourists with information on hiking the island.*

### ***Side jobs on Saba***

Dec 2015 – Standardized Patient & Grader at Saba University School of Medicine  
Feb 2014 – President Saba Volleyball Association (volunteer position)  
Oct 2018 – April 2019 Campaign coordinator SABA DOET (Make a difference day)  
Oct 2012 – Dec 2012 Interviewer Labour Force Survey for Central Bureau of Statistics  
Oct 2012 – Nov 2012 Coordinator Survey on Second Chamber election for BridgeGaps NV

## WORKING EXPERIENCE AS A SCIENCE-EDITOR FOR TELEVISION AND ONLINE

***As a science-editor for television and websites I've worked on a great variety of shows, where my work varied from creating shows from scratch to filling existing formats with interesting content and guests. The jobs consisted of research, producing, directing and creating. Below is a list of shows I've worked on. More information on each job can be found in an extended version of my resume, which I'd be happy to provide upon request.***

**NTR, Hilversum, NL**

May 2012 – Sept 2012                      Researcher/content producer *Pavlov* – Season 4 (8x30 min, NTR, Ned 3)

**BNN, Hilversum, NL (now BNNVARA)**

Mar 2012 – April 2012                      Researcher/creative *Proefkonijnen* (8x40 min, BNN, Ned 3)

**VPRO, Hilversum, NL**

Jan 2012 – Feb 2012                      Researcher/producer *WTF* (pilot, 1x30 min, VPRO, Ned 3)

**BNN, Hilversum, NL (now BNNVARA)**

Sept 2011 – Jan 2012                      Researcher/producer *Proefkonijnen* (8x40 min, BNN, Ned 3)

**NPS, Hilversum, NL (now NTR)**

Jan 2010 – July 2010                      Researcher/producer *Het Klokhuis* (Daily, 16 min, NPS, Ned 3)

**VPRO, Hilversum, NL**

Oct 2008 – Feb 2010                      Science-editor *VPRO Noorderlicht/Wetenschap24*

Aug 2009 – Dec 2009                      Researcher *De Nationale Wetensquiz* (4x25 min & 1x90 min, Ned 2)

Mar 2009 – Jun 2009                      Researcher *Noorderlicht Nieuws* (8x25 min, Ned 3)

Jul 2008 – Oct 2008                      Researcher *Dat Kan Beter!* (8x25 min. VPRO, Ned 2)

**Teleac/NOT, Hilversum, NL (now NTR)**

Mar 2008 – Jun 2008                      Researcher/producer *Op z'n Spaans* (8x25 min. Teleac, Ned 2)

Jan 2008 – Mar 2008                      Researcher/creative *Waan/zin* (1x25 min. Teleac, Pilot)

**D&D Media, Hilversum, NL**

Sep 2007 – Dec 2007                      Researcher/Producer *Hoe?Zo!* (13x45 min. Teleac, Ned 1/Ned 2)

**DIVERSE TELEVISION SHOWS AND FORMATS**

*Before working as a science-editor, I worked for a few years as an editor, researcher and producer on a very diverse selection of tv-shows and formats.*

**IDTV, Amsterdam, NL**

Jun 2007 – Aug 2007                      Researcher *De Vakantierechter* (6x25 min. NCRV, Ned 1)

**The Entertainment Group, Hilversum, NL**

Dec 2006 – May 2007                      Junior Creative. Television format development.

Apr 2007    Production-assistant pilots *Daylight Robbery* and *The Ring* (2wayTraffic)

Jul 2006 – Nov 2006                      Editor & producer *Tattoos & Piercings* (12x25 min. Veronica)

Oct 2006    Development Show-reel The Entertainment Group

Sep 2006    Studio-production *Funny Files* (8x25 min. RTL 5)

Aug 2006 - Sep 2006                      Editor and producer pilots *It's Your Turn* and *Last One Standing* (2wayTraffic)

Jul 2006 - Aug 2006                      Editor *Piramide* (The Connection) (20x25 min.TROS)

Jun 2006    Editor pilot *Piramide* (TROS)

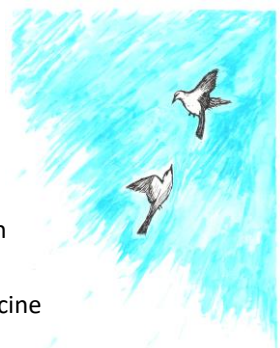
May 2006 - Jun 2006                      Editor and producer *Hot Shots WK Lingerie* (26x 8min. Veronica)

Sep 2005 - May 2006                      Editor *Tattoos & Piercings* and *Bizar & Bijzonder* (2x12x25 min. Veronica)

**GAP YEAR MALAYSIA****Fairview International School, Kuala Lumpur, Malaysia**

Sept 2010 – July 2011                      Supervisor IT & Media

*Head of the IT Department. Planning for future developments as well as day to day managing of IT. Creation of a new website. Writing content. Making promotional videos/photos (Final Cut Pro / Adobe Premiere Elements) for the Diploma Programme and several events/celebrations.*



## CERTIFICATIONS & PROFESSIONAL COURSES

Nov 2018	Participated in International Conference on Human Rights Education
Nov 2016	MDF Leadership & Management Course
Dec 2015	Trained as a Standardized Patient at Saba University School of Medicine
Feb 2015	UNESCO Intangible Cultural Heritage Management Course
Nov-Dec 2014	UNESCO Underwater Archaeology Course
Aug 2014	PADI Open Water Diver
Mar 2014	First Aid & CPR certified by Saba Red Cross
May 2013	ROA Certified Job Trainer
Oct 2012	Certified interviewer (Central Bureau of Statistics)
Jul 2009	Attended World Conference of Science Journalists on an EU scholarship
1996	Typing diploma

## EDUCATION

Sep 2000 - Oct 2005	Theatre, Film & Television Studies at Utrecht University. Drs/Master of Arts Degree, majored in Film- and Television Studies.
1994-2000	VWO/Gymnasium, Ichthus College in Kampen, Netherlands

## THE LITTLE JOBS THAT TAUGHT ME WORK-LIFE

Sep 2001 - Apr 2006	A variety of jobs in film at (amongst others) Louis Hartlooper Complex (explicator), Dyzlo Film (producer promotional film for Theology at Utrecht University), student association AKT (mentor for new students), Dutch Film Festival (volunteer).
1996 – 2005	A variety of part-time jobs to make a living at (among others) Bureau AudCom (Administrator), Mise en Place (waiter), Nutricia (factory work), Stadsgehoorzaal Kampen (promotional work), Van Dijk Schoolboekhuis (expedition) and as a paperboy.

## REFERENCES

BMS – <a href="http://www.bmssaba.org">www.bmssaba.org</a>	Carl Buncamper – Advisor to the Board
SUSOM – <a href="http://www.saba.edu">www.saba.edu</a>	Regan Lee – Coordinator SP Program
SABA DOET – <a href="http://www.sabadoet.com">www.sabadoet.com</a>	Carl Buncamper – Saba Lions Foundation
SABARC – <a href="http://www.facebook.com/sabarchaeology">www.facebook.com/sabarchaeology</a>	Ryan Espersen – Boardmember/Archaeologist
SCF – <a href="http://www.sabapark.org">www.sabapark.org</a>	Jay Haviser – President of the board/Archaeologist
NTR – <a href="http://www.ntr.nl">www.ntr.nl</a>	Kai Wulf – Parks Manager
BNN – <a href="http://www.bnn.nl">www.bnn.nl</a>	Henk Bas – Editor-in-chief Pavlov
Fairview International School – <a href="http://www.fairview.edu.my">www.fairview.edu.my</a>	Mark Wijnker – Editor-in-chief Proefkonijnen
NPS – <a href="http://www.ntr.nl">www.ntr.nl</a>	Gerke Nauta – Chief creative BNN
VPRO – <a href="http://www.vpro.nl">www.vpro.nl</a>	Michael Chian – Ass. Director International Affairs
Teleac/NOT – <a href="http://www.ntr.nl">www.ntr.nl</a>	Vincent Chian – Coordinator Diploma Programme
D&D Media	Maaiké Witlox – Coordinator Editing Dept
	Hans de Clercq – Chief Science VPRO/NTR
	Rob van Hattum – Chief Science-TV VPRO
	Karin Schagen – Editor-in-chief Dat kan beter!
	Rob van den Berg – Editor-in-chief Op z'n Spaans
	Karin Schagen – Editor-in-chief Waan/zin
	Richard den Dulk – Editor-in-chief Hoe?Zo!

*I will provide you with contact details upon request or you can try the respective companies.*