

CV – Johan Schaeffer MA

PERSONAL INFORMATION

Name: Johan Schaeffer
Email: joh.schaeffer@gmail.com
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Skype: johanschaeffer
Date of birth: May 6th 1982
Nationality: Dutch
Driver's licence: B (to drive a car)
Languages: Dutch (native) & English (fluent), German (reading), Frans (reading)
Website: www.johanschaeffer.com – examples of my work
LinkedIn: <http://nl.linkedin.com/in/johanschaeffer>

IN SHORT

As a professional content editor/producer I've worked on a lot of different projects, specializing myself in science television. My ambition to travel and work around the world does not always allow me to follow this specialization, but broadens my horizons and experience. The Netherlands, Malaysia and Saba have shaped me into an all-rounder, creatively solving problems and consulting in communication anywhere, anytime.

WORKING EXPERIENCE

SABARC (Saba Archaeological Center), Saba, Dutch Caribbean

May 2014 – April 2015 General Manager
Managing the 3 main tasks of SABARC: Establishing a cultural heritage center, coordinating community and youth projects, managing archaeological activities on Saba.

Saba Conservation Foundation, Saba, Dutch Caribbean

Mar 2013 – April 2014 Communications Officer / Trail Shop Manager
Taking care of external communication issues (Facebook, website, press releases, etc.) for the Saba Conservation Foundation and the parks the foundation takes care of (Saba National Park, Saba National Marine Park, Saba Bank Marine Park). I keep office in the Trail Shop, serving tourists with information on hiking the island.

Central Bureau of Statistics, Saba, Dutch Caribbean

Oct 2012 – Dec 2012 Interviewer
For the Labour Force Survey in the Dutch Caribbean I conducted interviews with 55 households. The job also included an official CBS training for interviewers, which I completed successfully.

BridgeGaps BV, Saba, Dutch Caribbean

Oct 2012 – Nov 2012 Coordinator Survey
BridgeGaps was asked to do a survey on how the information campaign surrounding the Dutch Second Chamber elections was perceived in the Dutch Caribbean. I coordinated the survey on Saba. I organized discussion groups, coordinated interviewers and did interviews.

NTR, Hilversum, NL

May 2012 – Sept 2012

Researcher/content producer Pavlov – Season 4 (8x30 min, NTR, Ned 3)
In Pavlov we take a prominent Dutch guest on a journey through science. My task was to select and invite guests, find a scientific theme/angle and select or come up with 5 scientific experiments and meetings.

BNN, Hilversum, NL

Mar 2012 – April 2012

Researcher/creative Proefkonijnen (8x40 min, BNN, Ned 3)
Attracted as science editor to create science experiments to do in the tv-studio in the second season of the semi-science show Proefkonijnen, which is to be broadcasted in 2013.

VPRO, Hilversum, NL

Jan 2012 – Feb 2012

Researcher/producer WTF (pilot, 1x30 min, VPRO, Ned 3)
Attracted as science editor. Creating content for this new science tv format. Searching for items, looking for ways of storytelling en implementing new format strategies into items. Creating a new science tv show from scratch.

BNN, Hilversum, NL

Sept 2011 – Jan 2012

Researcher/producer Proefkonijnen (8x40 min, BNN, Ned 3)
Attracted as science editor. Creating content for this semi-science tv show. Science answers to crazy questions. Research, screening guests, writing scripts (on location and studio), editing background files.

Fairview International School, Kuala Lumpur, Malaysia

Sept 2010 – July 2011

Supervisor IT & Media
Head of the IT Department. Planning for future developments as well as day to day managing of IT. Creation of a new website. Writing content. Making promotional videos/photos (Final Cut Pro / Adobe Premiere Elements) for the Diploma Programme and several events/celebrations.

NPS, Hilversum, NL (now NTR)

Jan 2010 – July 2010

Researcher/producer Het Klokhuis (Daily, 16 min, NPS, Ned 3)
Researching and preparing the content of several episodes for the filming of this daily infotainment show for children. A show about how stuff works, from science to culture.

VPRO, Hilversum, NL

Oct 2008 – Feb 2010

Science-editor VPRO Noorderlicht/Wetenschap24
Writing of articles and short blog-news in context of science news. Furthermore researching for science-TV and creating concepts about which media could be used to 'bring' science to a large audience.

Projects at VPRO

Aug 2009 – Dec 2009

Researcher/producer De Nationale Wetenschapsquiz (4x25 min & 1x90 min. VPRO, Ned 2)
Development of four episodes of science TV as a runner-up to the finale of 90 minutes: The National Science Quiz. Editing and selecting quiz questions. Research, contacts, selection and instructing a diverse panel of scientists. Director when filming on location.

Mar 2009 – Jun 2009 Researcher Noorderlicht Nieuws (8x25 min. VPRO, Ned 3)
Researching science news, fun facts and interesting archive material for this weekly news show. Selection of scientists which featured as guests and experts in the show.

Jul 2008 – Oct 2008 Researcher/producer Dat Kan Beter! (8x25 min. VPRO, Ned 2)
Development of a new science TV-format into a show of eight episodes. Research and editing content. Contacts, selection and instructing a diverse panel of scientists.

Teleac/NOT, Hilversum, NL (now NTR)

Mar 2008 – Jun 2008 Researcher/producer Op z'n Spaans (8x25 min. Teleac, Ned 2)
Researcher at the office. Finding Dutch 'locals' in Spain. Setting up the content for the trip by a TV-crew to travel through Spain. Managing contacts, researching activities on location, combining the different elements in a series of episodes.

Jan 2008 – Mar 2008 Researcher/creative What would Einstein do? (1x25 min. Teleac, Pilot)
Creation and development of an idea into a tv-format and pilot. A celebrity science quiz (a bit like the BBC-format Q.I.). Research of the diverse possibilities in scientific content. Turned about to be a show of eight episodes by the title of 'Echt niet!'

D&D Media, Hilversum, NL

Sep 2007 – Dec 2007 Researcher/Producer Hoe?Zo! (13x45 min. Teleac, Ned 1/2)
Creation, production and research for TV-items from scripts/scenarios to broadcast. On location and in a TV-studio. Guiding contesting celebrities in the studio.

IDTV, Amsterdam, NL

Jun 2007 – Aug 2007 Researcher De Vakantierechter (6x25 min. NCRV, Ned 1)
Selection of content, writing scripts/scenarios, location visits, instructing the different people that will be on tv Interviews on camera, a little camerawork.

The Entertainment Group, Hilversum, NL

Dec 2006 – May 2007 Junior Creative. Television format development.

Jul 2006 – Nov 2006 Editor & producer *Tattoos & Piercings* (for Veronica)

Jul 2006 - Aug 2006 Editor *Piramide* (The Connection) (for TROS)

Jun 2006 Editor pilot *Piramide* (for TROS)

Nov 2005 - May 2006 Editor *Tattoos & Piercings* and *Bizar & Bijzonder* (for Veronica)

Sep 2005 - Oct 2005 Intern. Editor *Bizar & Bijzonder* and editing-assistant *Tattoos & Piercings* (for Veronica)

Smaller projects at The Entertainment Group:

Apr 2007 Production-assistant pilots *Daylight Robbery* and *The Ring* (for 2wayTraffic)

Oct 2006 Development Show-reel *The Entertainment Group*

Sep 2006 Studio-production *Funny Files* (for. Rtl 5)

Aug 2006 - Sep 2006 Editor and producer pilots *It's Your Turn* en *Last One Standing* (for 2wayTraffic)

May 2006 - Jun 2006 Editor and producer *Hot Shots WK Lingerie* (for Veronica)

EDUCATION

Sep 2000 - Oct 2005 Theatre, Film & Television Studies at Utrecht University.
 Master of Arts Degree, majored in Film- and Television Studies.

1994-2000 VWO/Gymnasium, Ichthus College in Kampen, Netherlands

CERTIFICATIONS

Feb 2015	UNESCO Intangible Cultural Heritage – Community Based Inventorying
Nov-Dec 2014	UNESCO Underwater Heritage Management Course
Nov 2014	Attended the FIVB (International Volleyball Federation) World Congress
Aug 2014	PADI Open Water Diver
Mar 2014	First Aid & CPR certified by Saba Red Cross
May 2013	ROA Certified Job Trainer
Oct 2012	Certified interviewer (Central Bureau of Statistics)
Jul 2009	Attended World Conference of Science Journalists on a EU scholarship
1996	Blind typing certificate

OTHER WORK EXPERIENCE (Jobs and Activities on the side)

Nov 2014 -	Member of the Steering Committee of Intangible Cultural Heritage on Saba
Feb 2014 -	President of the Saba Volleyball Association
Dec 2004 - Apr 2006	‘Explicator’, giving the audience a small introduction to the film they are going to see, at the Louis Hartlooper Complex in Utrecht (voluntary)
Jan 2004 - Jun 2004	Producer promotional film for the faculty of Theology at the University of Utrecht in cooperation with Dyzlo Film in Utrecht
Nov 2002 - Oct 2005	Administrative employee Stichting Bureau AudCom in Utrecht
Sep 2001 & Sep 2002	Mentor student-association AKT of the study Theatre, Film & Television studies (voluntary)
Sep 2001	Employee Dutch Film Festival (voluntary)
Feb 2001 - Nov 2002	Catering Services Employee at Mise en Place in Utrecht
Sep 1999 – Jun 2000	Promotional campaign Stadsgehoorzaal in Kampen (voluntary)
1996 – 2000	A variety of part-time jobs at (among others) Nutricia (factory work) and Van Dijk Schoolboekhuis (expedition) in Kampen

REFERENCES

SABARC – www.facebook.com/sabarchaeology

Jay Havisier – President of the board/Archaeologist

SCF – www.sabapark.org

Kai Wulf – Parks Manager

NTR – www.ntr.nl

Henk Bas – Editor-in-chief Pavlov

BNN – www.bnn.nl

Mark Wijnker – Editor-in-chief Proefkonijnen

Gerke Nauta – Chief creative BNN

Fairview International School – www.fairview.edu.my

Michael Chian – Ass Director International Affairs

Vincent Chian – Coordinator Diploma Programme

NPS – www.ntr.nl

Maaik Witlox – Coordinator Editing Dept

VPRO – www.vpro.nl

Hans de Clercq – Chief Science VPRO/NTR

Rob van Hattum – Chief Science-TV VPRO

Karin Schagen – Editor-in-chief Dat kan beter!

Teleac/NOT – www.ntr.nl

Rob van den Berg – Editor-in-chief Op z’n Spaans

Karin Schagen – Editor-in-chief Waan/zin

D&D Media

Richard den Dulk – Editor-in-chief Hoe?Zo!

IDTV – www.idtv.nl

Tanja Copal – Editor-in-chief De Vakantierechter

I will provide you with phone numbers when requested or you can try the respective companies.

ABOUT ME

I guess I could call myself a content editor/producer. I like to call myself visual storyteller, creating content for all kinds of media. I just love to take the seed of an idea and develop that into a full-grown media product, be it a full series of tv-episodes, online media or just a short tv-item. The challenge is always to keep the audience hooked and/or spark their interest. The least you can accomplish is that the next day, they will remember and spread your story. Far better of course is it if the item is the talk of the day.

Create many sparks and there will be fire!

'The bigger picture' is always in the back of my mind when I apply myself to a job. Knowing where to go is motivating for me and sparks my creativity.

Movies are my past-time-passion. After high school I studied Theatre, Film & Television Studies mostly for fun. I have not had a single regret. That is why the giving of introductions to movies in front of a large audience at the Louis Hartlooper Complex (an art-house cinema) was something I did with a lot of pleasure. I have also acted in a number of short amateur movies and amateur plays. Both experiences made me comfortable to perform in front of groups.

As for sports, I have been playing volleyball since I was six years old. At the clubs I played at, I was also involved in public relations and in the organisation of parties. On Saba I took this to the next level as president of the newly established Saba Volleyball Association, where international participation is the main goal.